

SCHEME OF EXAMINATIONS

FOR
TWO YEAR MBA PROGRAMME FROM THE SESSION 2019-20

FIRST YEAR: FIRST SEMESTER

Course Code	Title of the Course (s)	External Marks	Sessional Marks	Practical Marks	Total Marks	Credits (L-T-P)
CORE COURSES						
19IMG21C1	Management Concepts and Organizational Behavior	80	20	-	100	3-1-0
19IMG21C2	Managerial Economics	80	20	-	100	3-1-0
19IMG21C3	Accounting for Managers	80	20	-	100	3-1-0
19IMG21C4	Business Statistics and Analytics	80	20	-	100	3-1-0
19IMG21C5	Operations Management	80	20	-	100	3-1-0
19IMG21C6	Computer Fundamentals and Office Automation Tools	50	-	50	100	3-0-1
19IMG21C7	Business Environment	80	20	-	100	3-1-0
Discipline Specific Elective Courses (Each student will opt one course)						
19IMG21D1	Business Communication Skills	80	20	-	100	3-1-0
19IMG21D2	Event Management	80	20	-	100	3-1-0
Total Credits in 1st Semester						32

FIRST YEAR: SECOND SEMESTER

Course Code	Title of the Course (s)	External Marks	Sessional Marks	Practical Marks	Total Marks	Credits (L-T-P)
CORE COURSES						
19IMG22C1	Financial Management	80	20	-	100	3-1-0
19IMG22C2	Marketing Management	80	20	-	100	3-1-0
19IMG22C3	Human Resource Management	80	20	-	100	3-1-0
19IMG22C4	Business Research Methods	80	20	-	100	3-1-0
19IMG22C5	IT Infrastructure Management	50	-	50	100	3-0-1
19IMG22C6	Comprehensive Viva-voce	100	-	-	100	4

Foundation Elective Course						
Each student will opt one course from the pool of Foundation Elective Courses provided by the University, excluding the Foundation Elective Course prepared by the Institute of Management Studies and Research.						2
Open Elective Course						
Each student will opt one course from the pool of Open Elective Courses provided by the University, excluding the Open Elective Courses prepared by the Institute of Management Studies and Research.						3
Discipline Specific Elective Courses (Each student will opt one course)						
19IMG22D1	Entrepreneurship	80	20	-	100	3-1-0
19IMG22D2	Creativity and Innovation Management	80	20	-	100	3-1-0
Total Credits in 2nd Semester						33

NOTE: Immediately after the completion of the Second semester, the students shall proceed for their Summer Vacation Training (SVT) of eight weeks duration. The Summer Training Report prepared after the completion of SVT shall be assessed in the third Semester as a compulsory course. The SVT will be submitted by the candidates in the manner as specified in the Ordinance.

SECOND YEAR: THIRD SEMESTER

Course Code	Title of the Course (s)	External Marks	Sessional Marks	Practical Marks	Total Marks	Credits (L-T-P)
CORE COURSES						
20IMG23C1	Strategic Management	80	20	-	100	3-1-0
20IMG23C2	Corporate Laws	80	20	-	100	3-1-0
20IMG23C3	Operations Research	80	20	-	100	3-1-0
20IMG23C4	Summer Training Report	100	-	-	100	4
Open Elective Course						
Each student will opt one course from the pool of Open Elective Courses provided by the University, excluding the Open Elective Courses prepared by the Institute of Management Studies and Research.						3
Discipline Specific Elective Courses (specialization areas offered under dual specialization scheme) Students will opt two papers in each of the two SAME specialization areas in III as well as IV semester.						
HUMAN RESOURCE MANAGEMENT						
20IMG23GH1	Compensation and Benefits Management	80	20	-	100	3-1-0
20IMG23GH2	Organizational Change and Intervention Strategies	80	20	-	100	3-1-0
20IMG23GH3	Human Resource Metrics and Analytics	80	20	-	100	3-1-0
20IMG23GH4	Management of Industrial Relations	80	20	-	100	3-1-0
20IMG23GH5	Strategic Human Resource Management	80	20	-	100	3-1-0
FINANCE MANAGEMENT						
20IMG23GF1	Indian Financial System and Financial Markets	80	20	-	100	3-1-0
20IMG23GF2	Project Management	80	20	-	100	3-1-0
20IMG23GF3	Business Taxation	80	20	-	100	3-1-0
20IMG23GF4	Investment Management	80	20	-	100	3-1-0
20IMG23GF5	Bank Management	80	20	-	100	3-1-0
INFORMATION TECHNOLOGY MANAGEMENT						
20IMG23GT1	E-Commerce and Applications	50	-	50	100	3-0-1
20IMG23GT2	Data Ware Housing and Data Mining	80	20	-	100	3-1-0
20IMG23GT3	E-Governance and Framework of ICT	80	20	-	100	3-1-0

20IMG23GT4	Multimedia and Web Development	50	-	50	100	3-0-1
20IMG23GT5	Enterprise Resource Planning	80	20	-	100	3-1-0
INTERNATIONAL BUSINESS MANAGEMENT						
20IMG23GI1	Foreign Exchange Management	80	20	-	100	3-1-0
20IMG23GI2	International Business Environment	80	20	-	100	3-1-0
20IMG23GI3	Export Import Management and Documentation	80	20	-	100	3-1-0
20IMG23GI4	Regional Economic Blocks	80	20	-	100	3-1-0
20IMG23GI5	International Logistics	80	20	-	100	3-1-0
MARKETING MANAGEMENT						
20IMG23GM1	Digital Marketing	50	-	50	100	3-0-1
20IMG23GM2	Customer Relationship Management	80	20	-	100	3-1-0
20IMG23GM3	Services Marketing	80	20	-	100	3-1-0
20IMG23GM4	Consumer Behavior	80	20	-	100	3-1-0
20IMG23GM5	Retail Management	80	20	-	100	3-1-0
OPERATIONS MANAGEMENT						
20IMG23GO1	Project Management	80	20	-	100	3-1-0
20IMG23GO2	Total Quality Management	80	20	-	100	3-1-0
20IMG23GO3	Supply Chain and Logistics Management	80	20	-	100	3-1-0
20IMG23GO4	Service Operations Management	80	20	-	100	3-1-0
20IMG23GO5	Research and Development Management	80	20	-	100	3-1-0
PUBLIC POLICY MANAGEMENT						
20IMG23GP1	Legal Institutional Dynamics	80	20	-	100	3-1-0
20IMG23GP2	Development Economics	80	20	-	100	3-1-0
20IMG23GP3	Right To Information Act	80	20	-	100	3-0-1
20IMG23GP4	Public Finance Administration	80	20	-	100	3-1-0

20IMG23GP5	Risk and Disaster Management	80	20	-	100	3-1-0
BUSINESS ANALYTICS						
20IMG23GB1	Business Analytics	80	20	-	100	3-1-0
20IMG23GB2	Fundamentals of Data Mining	80	20	-	100	3-1-0
20IMG23GB3	Fundamental of Econometrics	80	20	-	100	3-1-0
20IMG23GB4	Predictive Business Analytics	80	20	-	100	3-1-0
20IMG23GB5	Time Series Econometrics	80	20	-	100	3-1-0
AGRI-BUSINESS MANAGEMENT						
20IMG23GA1	Agri-business Environment and Policy	80	20	-	100	3-1-0
20IMG23GA2	Food Technology and Process Management	80	20	-	100	3-1-0
20IMG23GA3	Agri-business Management	80	20	-	100	3-1-0
20IMG23GA4	Agri-business Entrepreneurship	80	20	-	100	3-1-0
20IMG23GA5	Agri-Supply Chain Management	80	20	-	100	3-1-0
Total Credits in 3rd Semester						35

SECOND YEAR: FOURTH SEMESTER

Course Code	Title of the Course (s)	External Marks	Sessional / Internal Marks	Practical Marks	Total Marks	Credits (L-T-P)
Core Courses						
20IMG24C1	B2B Marketing	80	20	-	100	3-1-0
20IMG24C2	CSR and Business Ethics	80	20	-	100	3-1-0
20IMG24C3	Project Report	100	100	-	200	8
20IMG24C4	Comprehensive Viva-voce	100	-	-	100	4
Discipline Specific Elective Courses (specialization areas offered under dual specialization scheme)						
HUMAN RESOURCE MANAGEMENT						
20IMG24GH1	Business Negotiations and Employee Relations	80	20	-	100	3-1-0
20IMG24GH2	Training and Development	80	20	-	100	3-1-0
20IMG24GH3	Managing Interpersonal and Group Processes	80	20	-	100	3-1-0
20IMG24GH4	International Human Resource Management	80	20	-	100	3-1-0
20IMG24GH5	Performance Management Systems	80	20	-	100	3-1-0
FINANCE MANAGEMENT						
20IMG24GF1	Insurance and Risk Management	80	20	-	100	3-1-0
20IMG24GF2	Management of Financial Services	80	20	-	100	3-1-0
20IMG24GF3	Financial and Commodity Derivatives	80	20	-	100	3-1-0
20IMG24GF4	International Financial Management	80	20	-	100	3-1-0
20IMG24GF5	Financial Decision Analysis	80	20	-	100	3-1-0
INFORMATION TECHNOLOGY MANAGEMENT						
20IMG24GT1	Knowledge Management	80	20	-	100	3-1-0
20IMG24GT2	Information Security and Cyber Laws	80	20	-	100	3-1-0

20IMG24GT3	Systems Analysis and Design	80	20	-	100	3-1-0
20IMG24GT4	Programming in Visual Basic	50	-	50	100	3-0-1
20IMG24GT5	E-Business Information Systems Management	80	20	-	100	3-1-0
INTERNATIONAL BUSINESS MANAGEMENT						
20IMG24GI1	International Marketing Management	80	20	-	100	3-1-0
20IMG24GI2	Cross Cultural and Global Management	80	20	-	100	3-1-0
20IMG24GI3	International Business Laws	80	20	-	100	3-1-0
20IMG24GI4	Management of Multinational corporations	80	20	-	100	3-1-0
20IMG24GI5	International Trade Theory and Practices	80	20	-	100	3-1-0
MARKETING MANAGEMENT						
20IMG24GM1	Integrated Marketing Communications	80	20	-	100	3-1-0
20IMG24GM2	Marketing Research	80	20	-	100	3-1-0
20IMG24GM3	Product and Brand Management	80	20	-	100	3-1-0
20IMG24GM4	Sales and Distribution Management	80	20	-	100	3-1-0
20IMG24GM5	Industrial Marketing	80	20	-	100	3-1-0
OPERATIONS MANAGEMENT						
20IMG24GO1	Transportation Management	80	20	-	100	3-1-0
20IMG24GO2	Technology Management	80	20	-	100	3-1-0
20IMG24GO3	Warehouse Management and Inventory Control	80	20	-	100	3-1-0
20IMG24GO4	Sourcing Management	80	20	-	100	3-1-0

20IMG24GO5	Supply Chain Analytics	80	20	-	100	3-1-0
PUBLIC POLICY MANAGEMENT						
20IMG24GP1	Public Policy Evaluation	80	20	-	100	3-1-0
20IMG24GP2	Social Campaign Promotion	80	20	-	100	3-1-0
20IMG24GP3	Sustainable Development	80	20	-	100	3-1-0
20IMG24GP4	Rural Development	80	20	-	100	3-1-0
20IMG24GP5	Indian Social and Political System	80	20	-	100	3-1-0
BUSINESS ANALYTICS						
20IMG24GB1	Economics for Business Strategy	80	20	-	100	3-1-0
20IMG24GB2	Applied Multivariate Analysis	80	20	-	100	3-1-0
20IMG24GB3	Information Economics and its Applications	80	20	-	100	3-1-0
20IMG24GB4	Mathematical Statistics	80	20	-	100	3-1-0
20IMG24GB5	Market Microstructure	80	20	-	100	3-1-0
AGRI-BUSINESS MANAGEMENT						
20IMG24GA1	Agricultural Input Marketing and Post-Harvest Management	80	20	-	100	3-1-0
20IMG24GA2	Livestock Business Management	80	20	-	100	3-1-0
20IMG24GA3	Agribusiness Financial Management	80	20	-	100	3-1-0
20IMG24GA4	Agricultural Marketing Management	80	20	-	100	3-1-0
20IMG24GA5	International Agribusiness Trade	80	20	-	100	3-1-0
Total Credits in 4th Semester						36
Total Credits in MBA Programme						136